

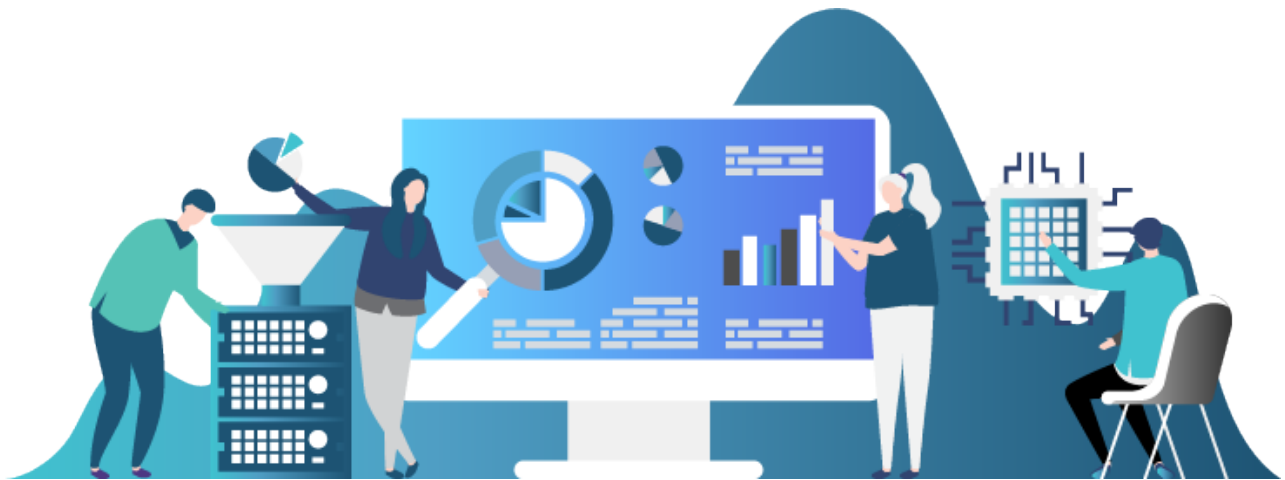
Business Intelligence

What's the ROI of What You Don't Know? Answer: I don't know...

Business Intelligence isn't just a buzzword, it is a must have for any business looking to grow, compete and win new customers. At ATC, we go deep and wide to give you the analytical, operational, and strategic vision you need at the point of decision.

We Go **Beyond Business Intelligence** to **Decision Intelligence**.

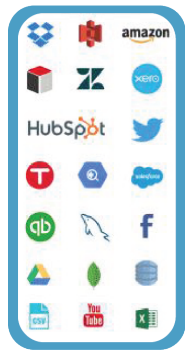
Companies today are SaaS and platform driven. Each of these platforms typically have some type of Business Intelligence reporting feature, but that feature is tied to that tool. To get other necessary data you have to do a lot of API work and hope that internally the data being pushed forward is relevant and actionable. Too many times we know it is not. Even if you are able to get to a one page dashboard the data shown isn't providing a cross comparison or interacting with other data to give you authentic business insight. Instead, it is just filling a graph in a picture.



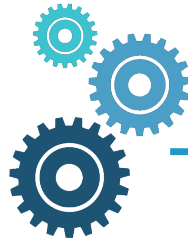
That's Where **ATC** Comes In!

If you aren't connecting to at least four sources of data, we guarantee you are missing information and insights that can help you run your business or your department better. Our focus is to give you the insights needed so that areas of weakness are pinpointed and easily identifiable while areas of success and improvement are equally clear and transparent.

We Can Integrate With Over 250 Data Sources



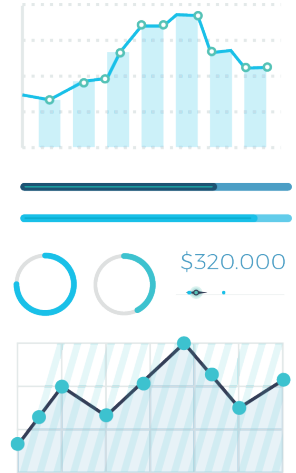
250 +
Data Sources



Smart
Connectors

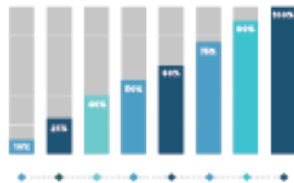


Intelligent
Data Warehouse



Live Dashboards & Alerts

Our goal is to go beyond great aesthetics and create a unifying single source of data with reports that are relevant to each department and each user based on their role. We know what is important to the CEO is different than the VPs, Directors and Managers, so we design our Business Intelligence reporting accordingly.



Data and the design is only as good as the team behind it. Our Business Intelligence teams are cross-functional and include Data Scientists, Data Architects, Data UI/UX Designers, and expert Data Storytellers who know how to tailor the data you have to tell and deliver the most compelling information needed.

Data Security & Privacy Certified

From data to people, we focus on data security and privacy first.

