

ATC Insights and Predictive Analytics

Move At The Speed Of Digital

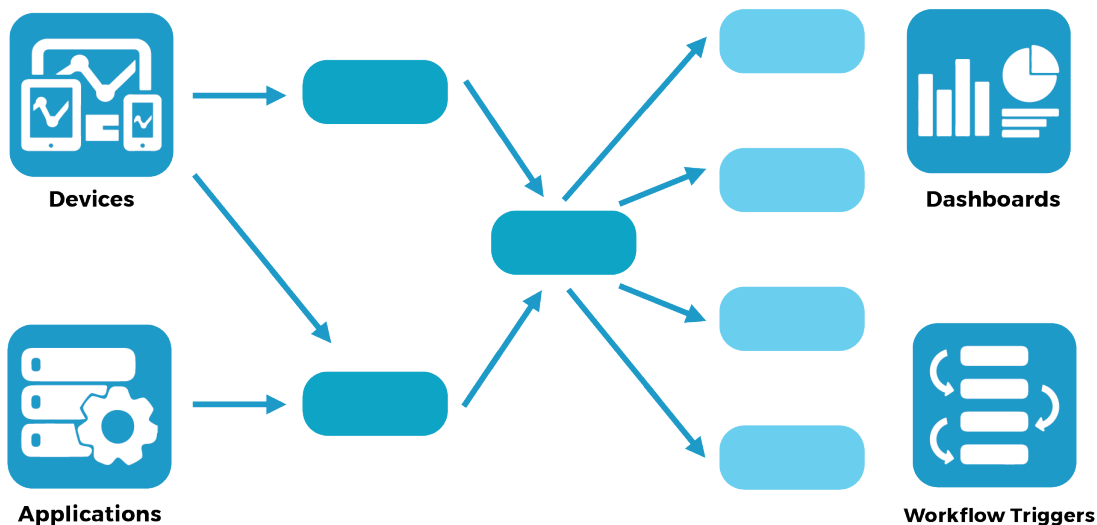
Technology is an ebb and flow industry, with constant movement and brimming innovation. Companies are currently experiencing massive data and tool overload, creating competitive high stakes among the latest and greatest battling for the ultimate edge among similar IT developments.

Each tool holds tremendous intelligence and provides fascinating insights. Until recently, traditional data analytic tools were used to execute critical business objectives. Most likely, a single data source made the decision, leaving it prone to failure as only one side of the story was told. And while traditional analytics provide past data trends, they don't predict possible future outcomes.



Predictive Analytics

Enter predictive analytics. This branch of advanced analytics was developed to make predictions about unknown future events.



HOW?

PROBLEMS



Digital disruptions breed competition

Timely and effective decisions are critical. Businesses need the insight to identify changes and adapt their approach.

Spending time on data collection and structuring reports is wasteful.

SOLUTIONS



Identify and collect data from multiple sources through integrations and software bots.

Transform data, remove redundancy, and provide compelling visuals.

Extend data analytics further to provide predictions and possibilities based on our predictive models while enabling decision makers to make more accurate decisions based on both past data trends and possible future outcomes.

HOW ATC CAN HELP

Our predictive analytics practice offers ingenious solutions that translate large quantities of data into immediate useful actions that identify changes, minimize necessary rework, optimize processes, and lower the cost of operations. Our other assets include a plug and play model with perfect customization that aligns with your organizational vision. The data is fully secure and saved appropriately.

IMPLEMENTATION

Our predictive analytics data usage requires bot setup, data sources integration, construction of predictive models, and the building of visuals that are delivered as online dashboards and automated email reports. This streamlined approach ensures we provide information and value to each client.

Why ATC?

At ATC, we are proactive and work diligently to correctly predict outcomes based on data through a collaborative and communicative partnership. We are always testing, striving, and developing our capabilities to enable our customers to understand their business in ways they never thought possible.