

CLICDATA

Business Analytics & Reporting Platform

A Business Intelligence Platform that offers:

- **Turn-key data warehouse** with connection to 250+ data sources
- Built in **data cleansing and management** tools
- **Intelligent data visualization** with machine learning capabilities
- **40% lower cost** than competitors



Data is Everywhere!



Cloud



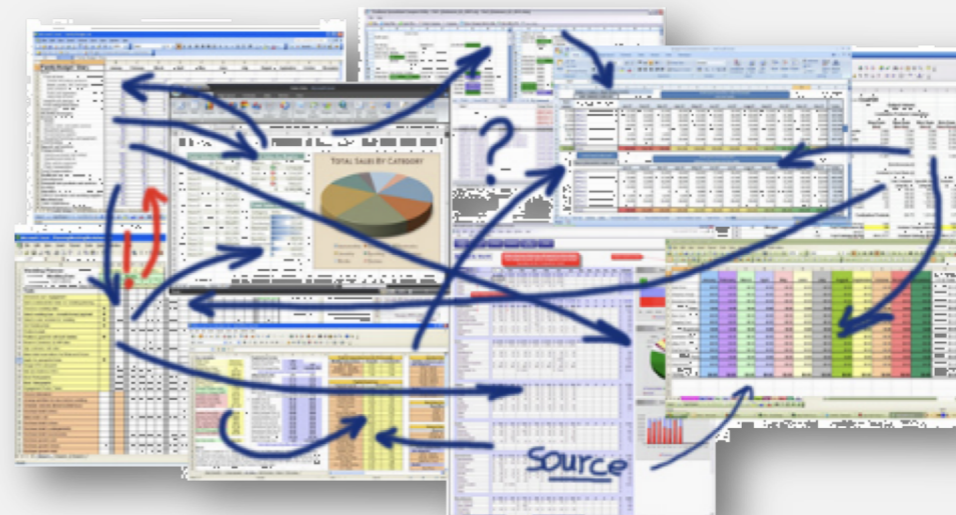
Individual Computers



On Premise Servers

Difficult To Analyze and Report

	A	B	C	D
1	Copy		Paste	
2	\$ 125		125.45	
3	\$ 53		52.68	
4	\$ 512		511.63	
5				



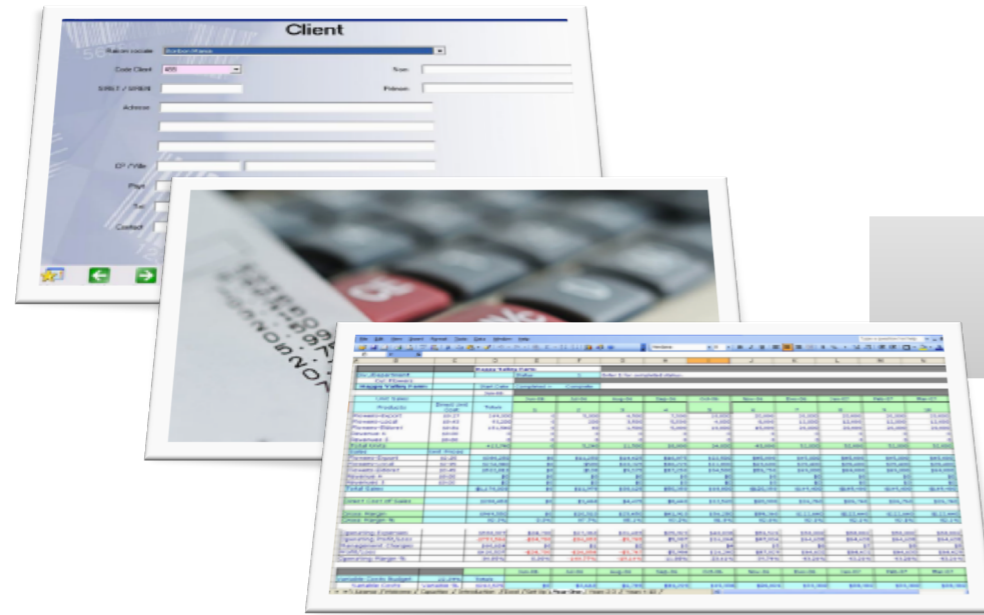
Time Spent On Data Collection/Reporting



Is Time Spent Not Billing / Selling → Working



We turn **this**



Into **this**



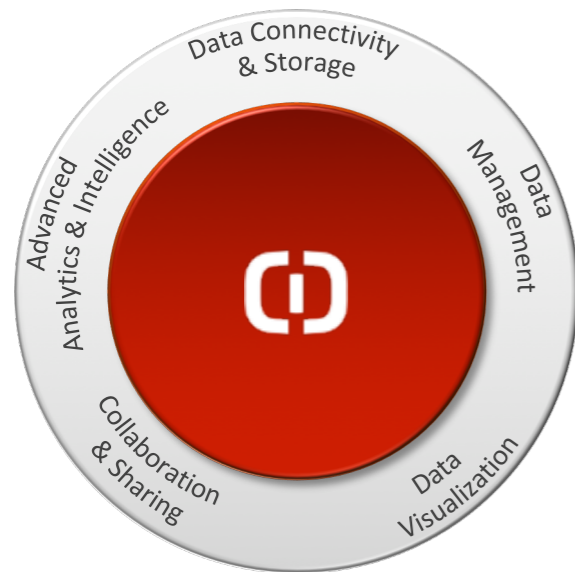
In a **fast, easy and cost effective** way

“ ClicData delivered in 3 weeks what took us 3 months with our previous solution.

Wendi M. / Corrona Health

“ No servers, no local installation, 5 minutes from signup to first dashboard.

Ken S. / Beeby Clark Meyer



1. Integrate a full set of features around data connectivity, cleansing and management including **intelligent connectors**.

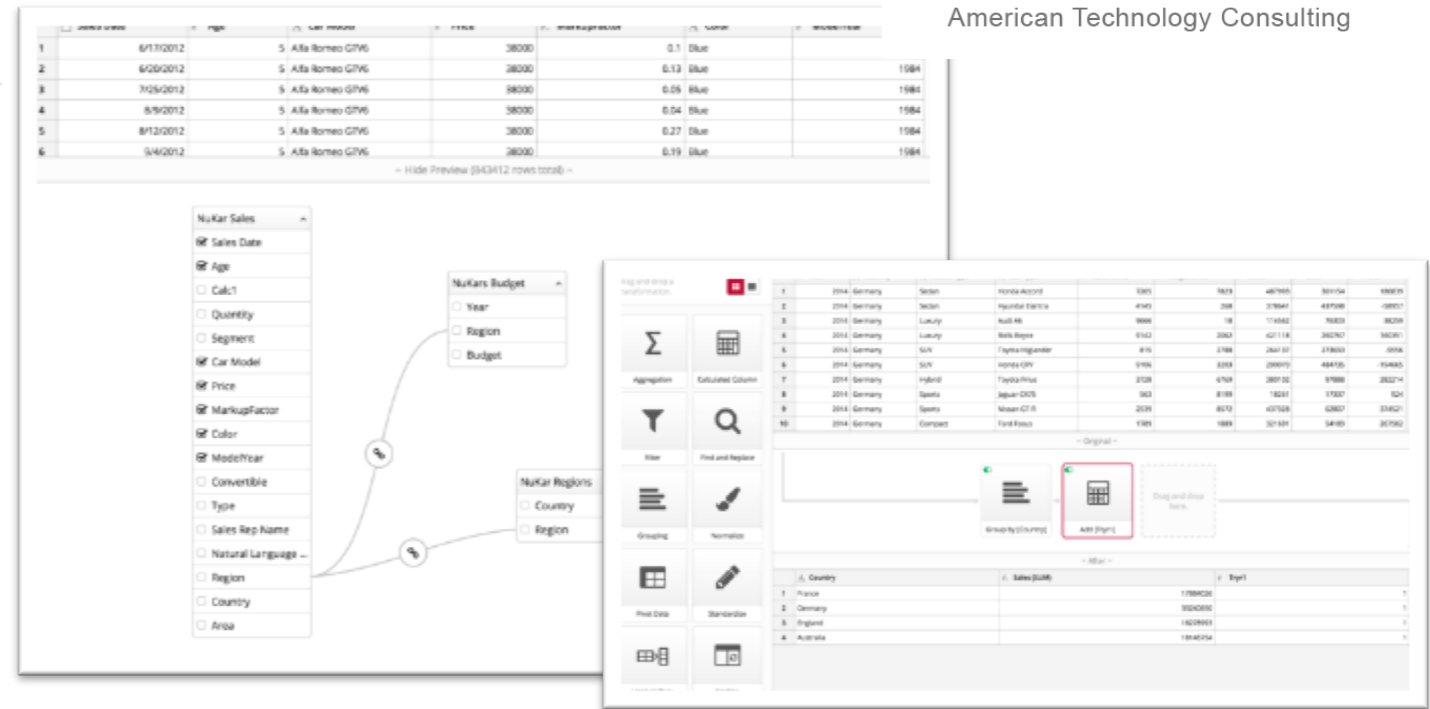
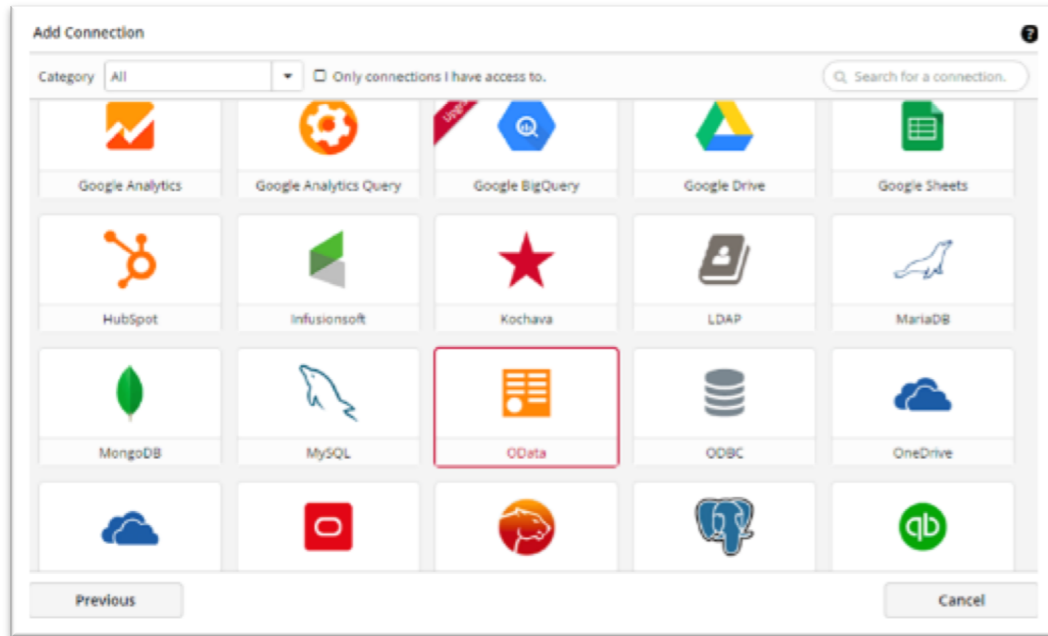


2. Build a beautiful, easy to use dashboard editor with **machine suggestions**, auto formulas and **natural language narrative**.



3. Make it **scalable, global**, multilingual, **mobile friendly**, secure and 100% SaaS/Cloud.

PRODUCT



Data cleansing, combining, transformation capabilities.

Connect data from 250+ data sources

Data changes, dashboards are refreshed – on any device



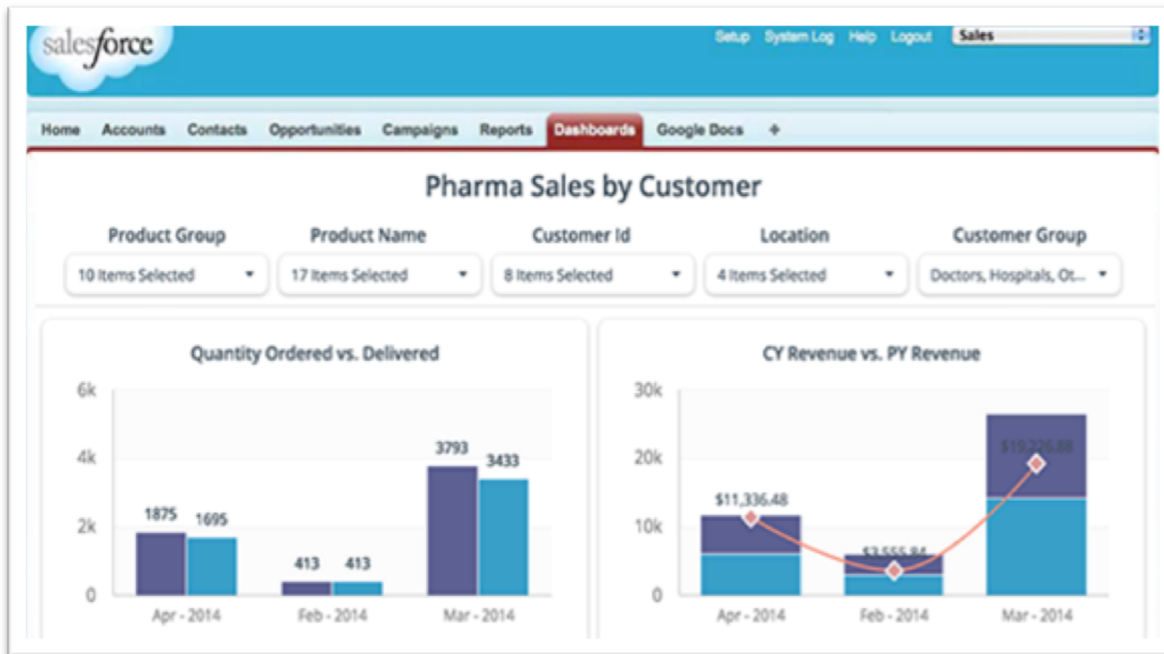
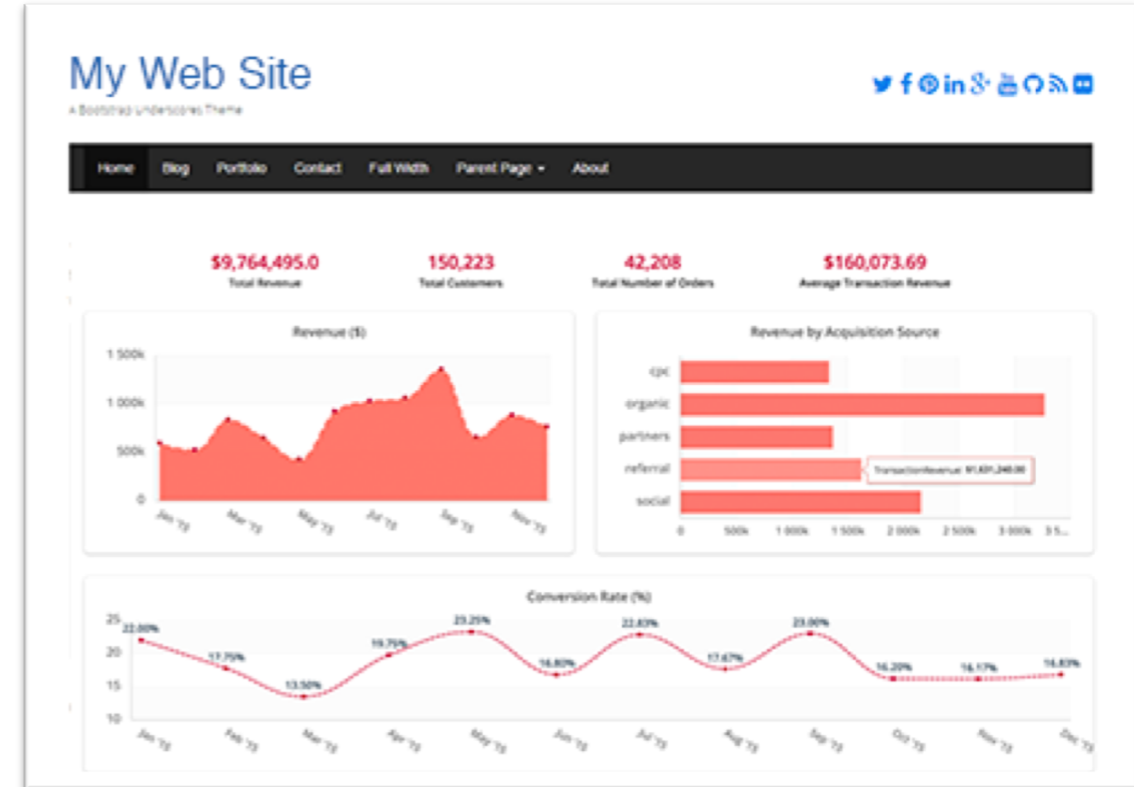
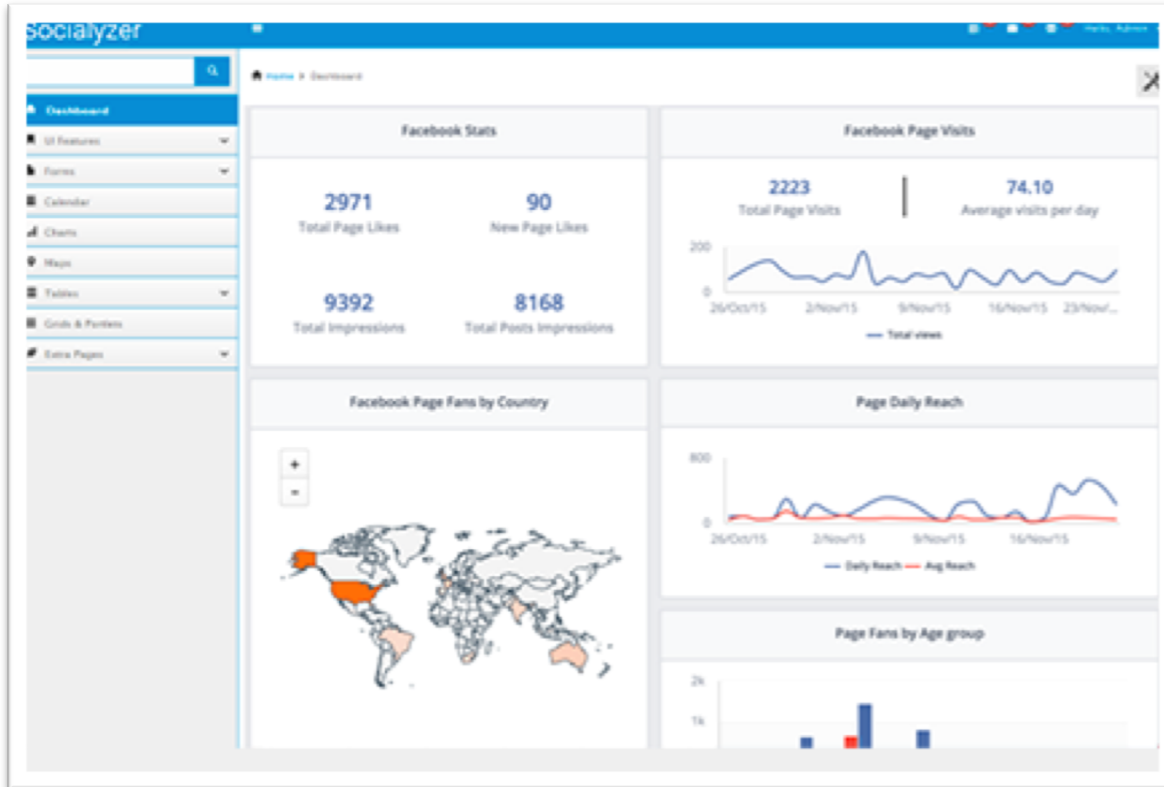
Build dashboards using 50+ visual widgets

DASHBOARD EXAMPLES



Year	Profitability Threshold	Debt/Capital	Status	Liquidities	Status
013	€789,866.30	1.8	▲	1.68	▲
014	€2,066,816.36	1.3015	▲	1.8091	▲
015	€2,661,335.64	0.9958	▲	2.0134	▲
016	40.00	-4.3443	▼	-1.8289	▼

INTEGRATION EXAMPLES



OUR KEY DIFFERENTIATORS

Data Storage



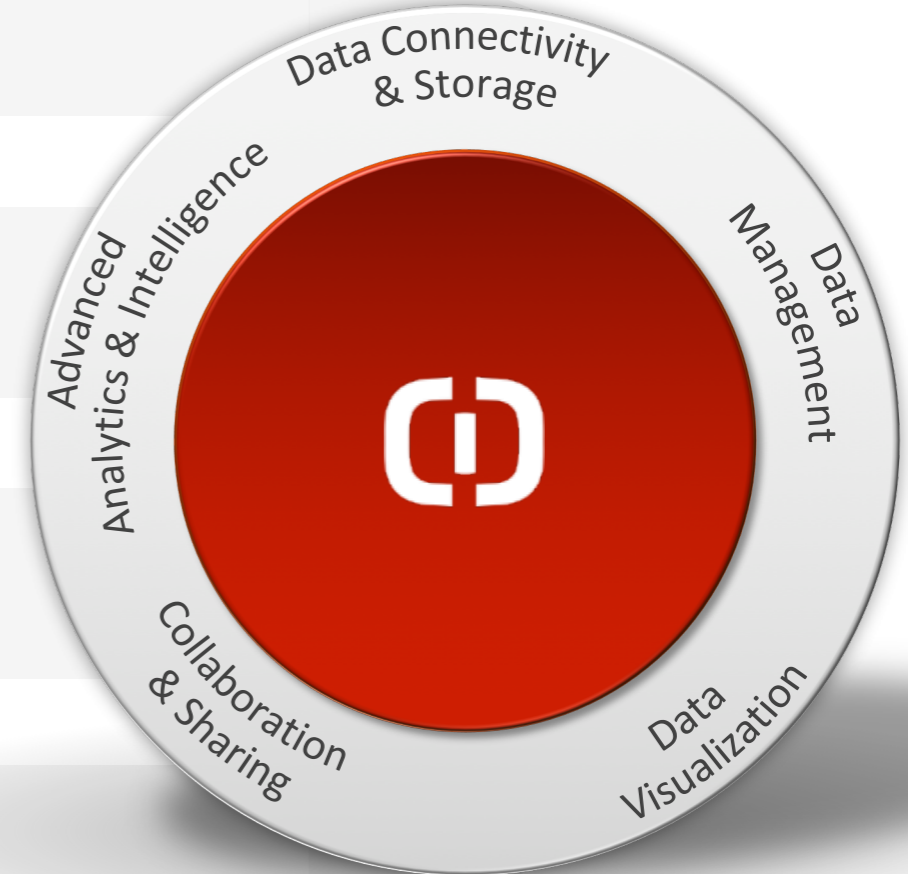
Data Management



Data Visualization



Publication



- **All in One** solution with a full data warehouse.
- **Extensive data management** and cleansing capabilities.
- **100%** Cloud – works in all OS and devices.
- Fully **automated, white labelled, and embeddable.**

Do the math. It just makes sense.



FAST IMPLEMENTATION

From signup to full sets of dashboards in less than 2 days.



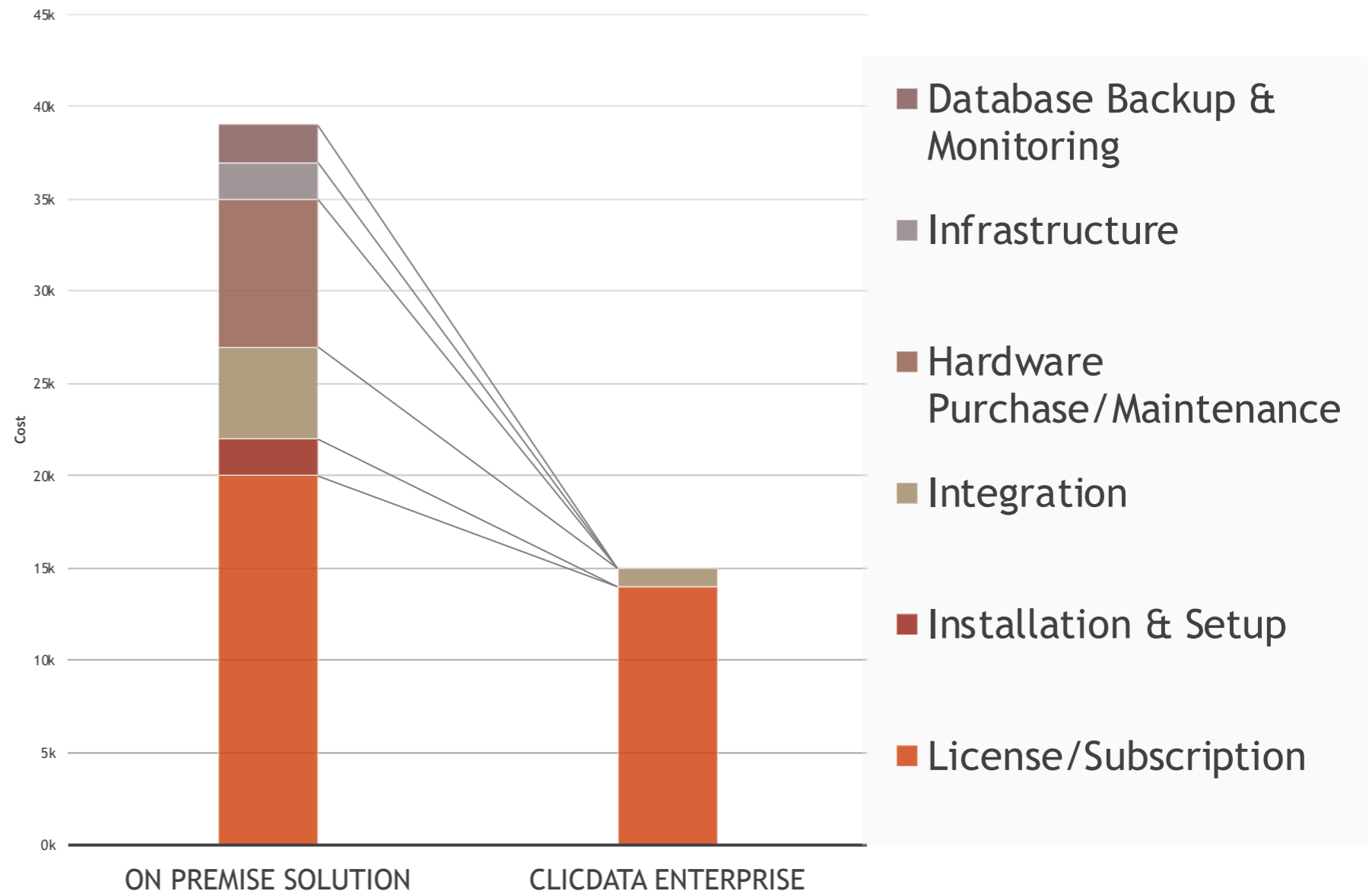
IMMEDIATE SAVINGS

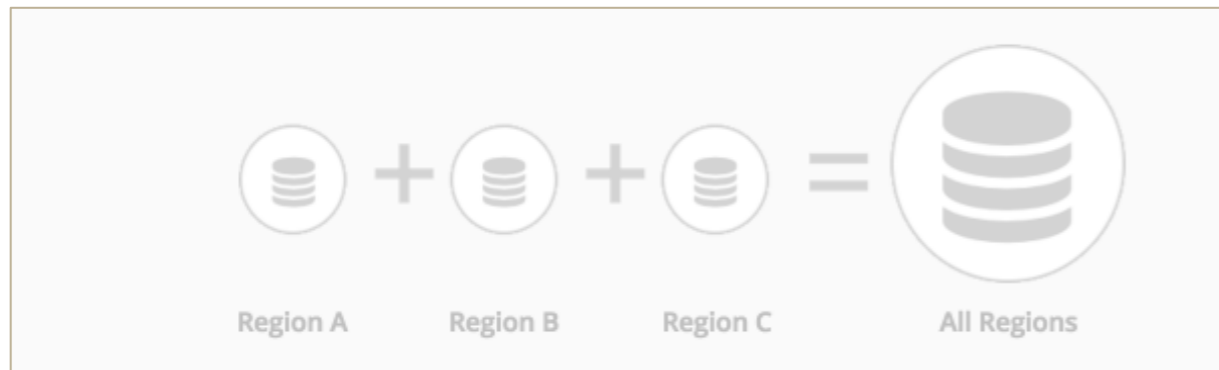
Reduce your IT and maintenance costs by at least 35%.



LOW RISK

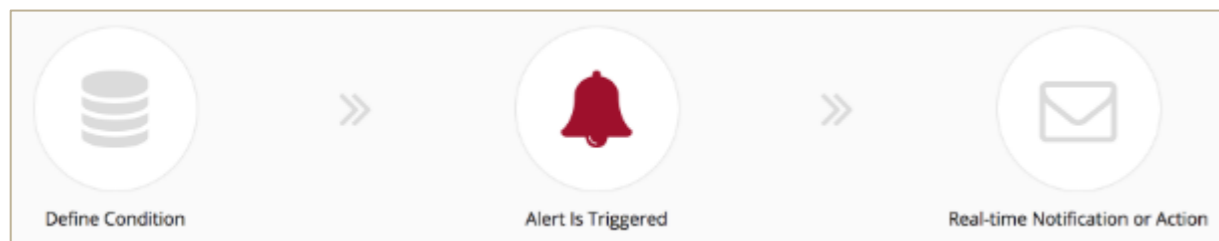
If you decide to move back to on premise, data is SQL compatible.





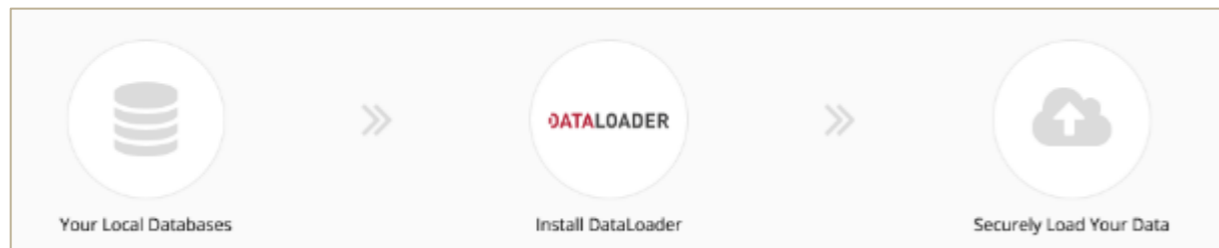
Data Fusion

Our unique Data Fusion permits the merging of similar but not identical data sets into a single data set for reporting and analysis.



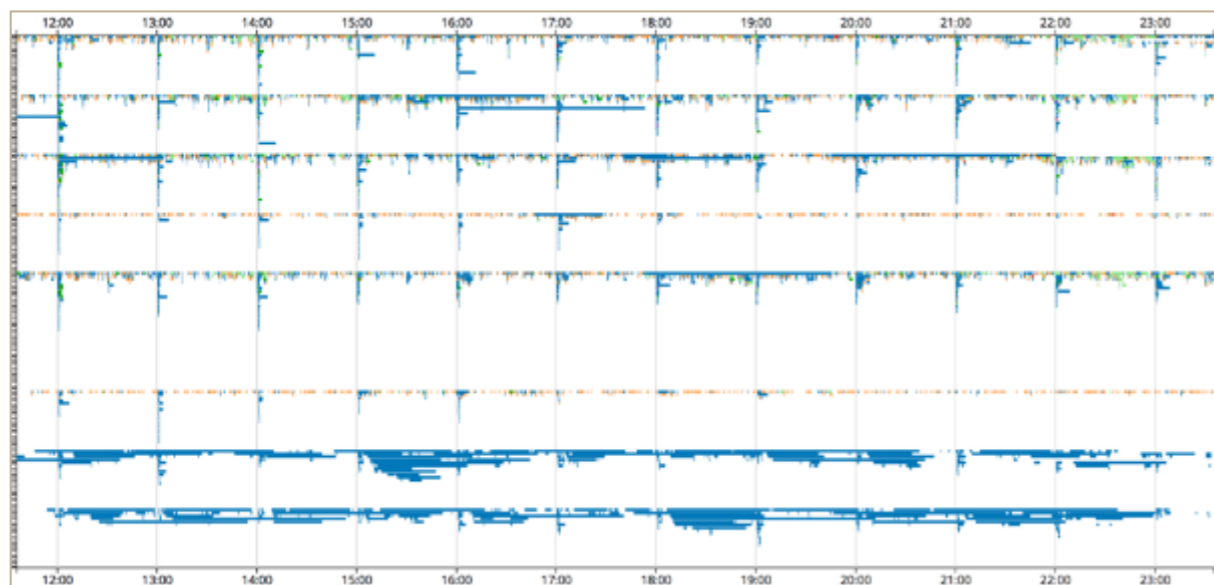
Alert Monitoring

Our advanced data monitoring system allows us to monitor an unlimited number of metrics or combination of metrics using our own formula system to trigger alerts.



Data Loader

We provide the only multi operating system (OSX, Windows and Linux) data loader that uses web sockets and services to transfer data from internal databases to the cloud and does not require compromising the firewall.



Parallel Data Loading and Processing Subsystem

At the heart of our platform is the way we load and process data for thousands of accounts simultaneously. We have developed a unique Worker system that can perform over 60 types of tasks; from data loading to sending emails that is fully redundant, centralized using a Boss application and highly scalable.