

# CHATBOTS WITH A PURPOSE

## Redefining work in today's modern enterprise

Are you looking to change the trajectory of your enterprise? At ATC, our chatbots are text and voice enabled with AI inclusion to handle your organization's most complex tasks. Our variety of inputs, including Alexa, Cortana, and Watson, allow a seamless automated experience for your employees and customers.

### Digital Transformation : A New Pathway to Success

Chatbots are an integral part of an enterprise's digital transformation. Its integration into all areas of your business facilitates onward innovation and growth. Here's how :

**Streamlines Processes.** Chatbots are task-oriented, so they can easily replicate, automate, and perform workflow sequences across all workplace departments.

**Wealth of Product Knowledge.** If your organization employs multiple products and/or services, our chatbots can provide business relief to employees by guiding customers throughout their buying journey while dually answering customer questions and providing pertinent information.

**On-Demand Customer Support.** Chatbots are available anytime—365 days a year, 24x7, maximizing your customer support reach during off hours and downtimes without any additional expense.

**Enhances Business Outcomes.** Automation increases speed, efficiency, and accuracy, expanding company output and productivity while simultaneously cutting costs with chatbot utilization.

**40%**

Increase in Employee Productivity

**24%**

Increase in Digital Engagement

**30-50%**

Improvement in Customer Satisfaction

**30-50%**

Reduction in Customer Support Costs

## Choosing the Right Chatbot: ATC Can Help!

Need help choosing the chatbot solution that best fits your business? We can guide you through the process and serve as your chatbot expert.

### Things to Consider When Choosing a Chatbot

- **Ease-of-Use**

*Your solution shouldn't be so complex that employees don't embrace it.*

- **Performance Capabilities**

*Your chatbot functionalities should fulfill all your business objectives. Our chatbots incorporate AI so the bot learns from conversations and directives, leading to greater flexibility and accuracy.*

- **Customizable Features**

*Every enterprise has different variables that should be considered when selecting a chatbot solution. Using an all-in-one approach is insufficient as it discounts the priorities and capacities of each business.*

- **Simple Integration.**

*A chatbot should easily integrate with other systems, including your social media accounts and communication tools (Facebook, Slack, Skype, etc.) and allocate data and feedback appropriately.*

## The ATC Way


As you take the initial leap forward with a chatbot investment, you're not navigating the process alone. We break down the steps with you, explaining methods and reasons as we go so you get a customized experience and solution that is targeted at your organization's current and future technological infrastructure.

## We'd love to connect!

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